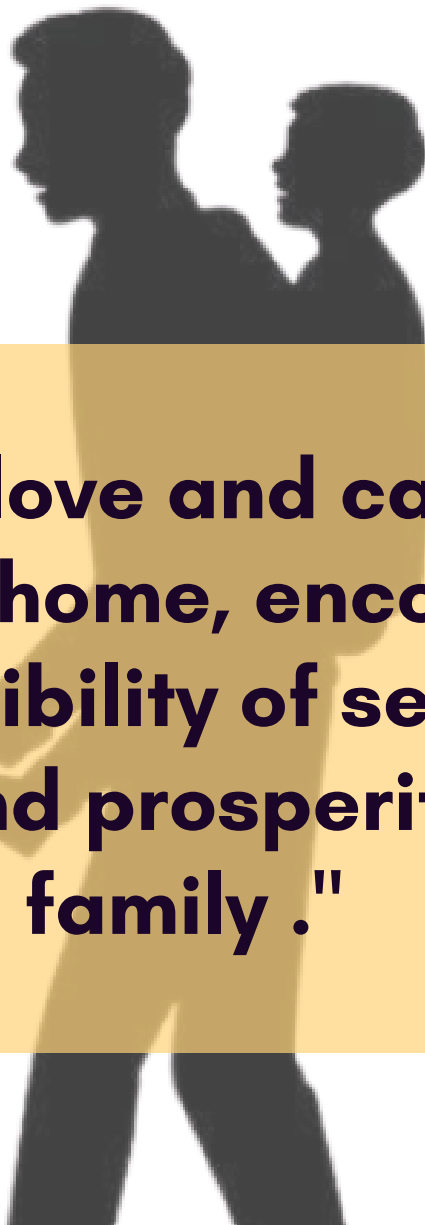


LaxmiGyaan™



"A father's love and care extend beyond the home, encompassing the responsibility of securing the health and prosperity of his family ."



www.laxmigyaaan.com



ABOUT THIS NEWSLETTER



How to read an insurance policy? How to choose an appropriate mutual fund scheme? How to manage documentations amidst our fast lives?

I wish this was taught while we were in school, college or post graduation! None of us can survive without money but for many decades, the process of managing money has been left to our own preference!

Financial Literacy is now a buzz word around us. However, with digital trends making life convenient, many families are living with the MYTH DEMON which is - "I have managed my finances because I have invested & insured myself"! Well, that's not really enough today.

LaxmiGyaan is a Financial Education initiative with 2 focus areas:

- a. building education in the Health Insurance space
- b. building financial education fruitful to women

This newsletter comprises curated content in these 2 areas and is a monthly gift to all our well-wishers & acquaintances whom we truly care for! Enjoy reading, connect to us to share your views and be a part of this effort!



**WARM REGARDS,
PRIYANKA ACHARYA
FOUNDER & FACILITATOR
- LAXMIGYAAN™**



RESOLUTION OF THE MONTH



LAXMIGYAAN RESOLUTION

Try to fill your "Tax Returns" on your own



FINANCIAL VACATION WITH FAMILY

Laxmigyaan Articles

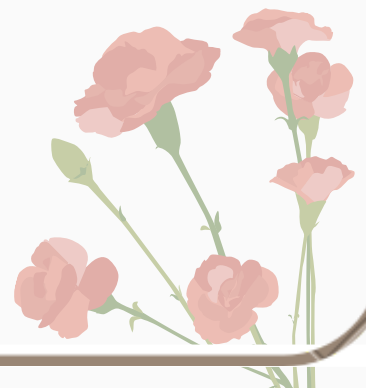


One Sunday in a month – Just 2–3 hours of time to be invested – the entire family together – and the discussion is only and only Finance.

There are simple conditions – one, nobody judges – neither an instrument, nor a family member. This is just open discussion and, in a family, there's nothing like Opposition Party :)

Second, a strategy worked in the past may or may not have worked in your favour – as a family, you are not here to discuss "I had tooooooollld you not to invest there" types of strong accusations. The discussion is 'What can we do' – that's it!

We are these days enjoying Web series and movies. How about becoming our own Financial Directors once in a while?!!



FINANCIAL VACATION WITH FAMILY

Laxmigyaan Articles



What to Do?

The senior most generation can have the responsibility to organize, audit and structure documentation-related stuff for example – is the address updated, are the bank details to be changed, is the phone number correct, and more. The latest generation are the techies – give them a game to research on latest financial instruments. Let them read, make notes, help you with details and the family finance party is going to be rocking!

And you – Set a specific action plan for the month – Documents to be updated, new investments/insurances to be bought, bank details to be updated, instruments to do reading about! and, sunday funday is successful!





HIGHLIGHTS OF MONTH



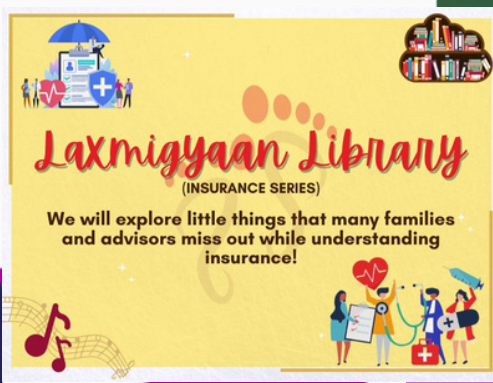
**Felicitation
by
"DR. KIRAN BEDI"**



**Featured on
cover story
"WOMENSHINE"**



**launched
"Laxmigyaa
Library"
version 2**



Key Statistics

India Health & Medical Insurance Market Analysis

The India Health And Medical Insurance Market size is estimated at INR 820.19 billion in 2023 and is expected to reach INR 1,357.43 billion by 2028, growing at a CAGR of 10.60% during the forecast period (2023-2028).



NOT JUST RESOLUTIONS!

HEALTH INSURANCE ARTICLE



It is the season of 'Resolutions'!
Let us relook at this word – It's not just Resolution,
it is RE-SOLUTION! Here, I share with you the
4 RE-Solutions to make your financial life
healthier & wealthier!

RE-SOLUTION ONE:

Quit Overthinking! Say Bye Bye to 'I will think and let you know' when it comes to financial decisions. Either it is a YES or it is a NO! I at times wonder, do we really 'think' in that time we buy, or do we 'sideline' it amidst our busy lives!

RE-SOLUTION TWO:

Quit Obligations! Say Bye Bye to 'I had to oblige someone, hence I did the policy/investment'. Financial Decisions need to be based on financial priorities. Instead of beating around the bush, giving weird reasons and finally giving in to follow-ups be clear in your financial checklist and align it to your decisions.





NOT JUST RESOLUTIONS!

HEALTH INSURANCE ARTICLE

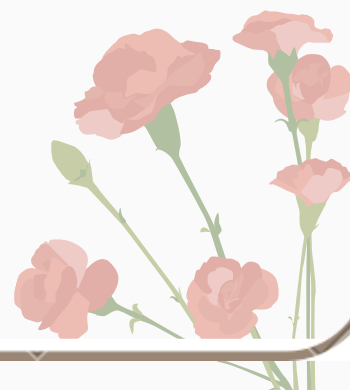


RE-SOLUTION THREE:

Quit Stagnancy! Say Bye Bye to 'I just did a new scheme last year, that's enough!'. Well, when we are "Passed & Promoted" to the next grade in school – there are new subjects, new chapters and updated knowledge! Same way, your #familyfinances also need new upgradations regularly.

RE-SOLUTION FOUR:

Quit Randomness! Say Bye Bye to 'I don't know where my weekends go away!' Have a systematic QUARTERLY finances review with your family. Not just review, have a 'Document READING' session once in every 3 months (at least) with all family members.





MEMORIES OF MONTH

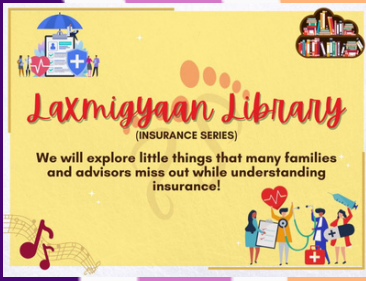
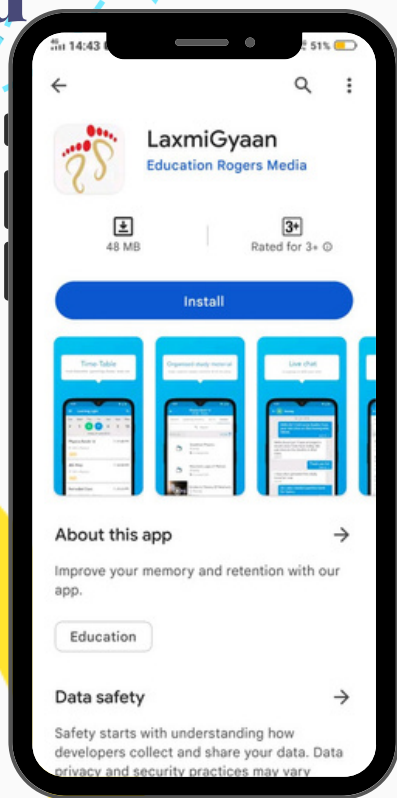
#BringtheChange



Let Laxmigyaaan flow across the world



#Laxmigyaaan..



#bringthechange





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